

LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

Submission Guidelines

Submissions:

Landscape Architect and Specifier News (LASN), first published in July 1985, is a photographically oriented professional journal featuring topics of concern and state-of-the-art projects designed or influenced by registered landscape architects worldwide. The publication informs and promotes the landscape architectural profession.

We firmly believe the leading consultant in every development should be the landscape architect. Our editorial goal is to feature projects and concepts that exemplify this philosophy. In addition to reaching virtually every registered landscape architect in the United States and Canada, LASN's professional readership also includes architects, city planners, resort and community developers, zoo and amusement park administrators, erosion control specialists, irrigation consultants, and golf course architects.

Photos:

Nothing wastes more time than sending us photos and images that don't meet size requirements. A photo file that looks great on a web site is useless for a glossy print publication.

High resolution means an image of 350 dpi that measures at least 5 x 7 inches. To have a chance for a cover shot, images should be 350 dpi and at least 8 x 10 inches. If you take photos, use a good-quality digital camera with at least 5 mega pixels of resolution. Make sure the camera is set to the largest image-quality setting. Please send unaltered image files in either RAW or JPEG2000 formats if possible.

PLEASE DON'T send us jpeg files smaller than 3 MB. If you send pictures, please make sure they are glossy finish. Slides are also expectable.

A Final Note:

If you have questions, give us a call during regular West Coast business hours. Simple questions can be answered via email, but we can give you the big picture much quicker over the phone.

Contact info:

Stephen Kelly
714 979-5276 x120
skelly@landscapeonline.com

Contact info:

Leslie Mcguire
714 979-5276 x116
lmcguire@landscapeonline.com