

2010 Editorial Calendar

	Cover Theme	Horsepower	Product Focus	Trade Shows
JANUARY	BUSINESS MANAGEMENT Estimating - Advertising - Job Bidding - Management - and all the necessary tools to run a successful landscape business.	Compactors	Business Services	World of Concrete CLCA
FEBRUARY	OUTDOOR LIVING Experience the great outdoors in you own backyard! From hardscapes to softscapes, this issue will showcase functional and beautiful landscapes.	Hydroseeders	Fencing	IECA FenceTech/DeckTech
MARCH	MAINTENANCE As Spring reinvigorates landscapes across the country, landscape professionals seek the most effective ways to keep a landscape healthy, clean, safe and attractive.	Mowers	Turf Care	
APRIL	COMMERCIAL HARDSCAPES Featuring signature Hardscape projects at non-residential facilities and the tools and products that help them stand out among the rest.	Loaders	Lighting	LightFair
MAY	Annual Buyer's Guide			
JUNE	WATER FEATURES Inspiration & techniques for creating and maintaining beautiful Ponds, Fountains, Water Falls, and Pools.	Compact Excavators	Water Features	
JULY	LIGHTING LCDBM will look at the tips and techniques used by the industry's top lighting installers and the projects that set them apart.	Transformers	Irrigation Products	
AUGUST	RESIDENTIAL HARDSCAPES Landscape Contractors help home owners create the picture perfect Hardscapes that are the envy of the Neighborhood.	Sweepers, Vacuums & Blowers	Site Surfacing	TNLA
SEPTEMBER	THE EXPO ISSUE Bonus Distribution! Be a part of the exclusive Expo Issue reaching 50,000 landscape professionals plus the attendees of the GIE+EXPO 2010 (KY), Hardscape North America (KY) and The Landscape Expo (CA).	New Exhibitor Equipment	OPEN (Advertiser Showcase)	TLE/DBM GIE+Expo Hardscape North America
OCTOBER	PARKS & PLAYGROUNDS Open green spaces should be the pride of every Municipality. LCDBM looks at the role landscape professionals play in making this vision a reality.	Water Features GPM	Site Amenities/Play Equipment	
NOVEMBER	THE GREEN ISSUE With demand increasing for sustainable landscapes, this issue will look at a variety of Green Landscape solutions and projects.	Dumping Trucks & Trailers	Green Products	
DECEMBER	FORECAST / YEARBOOK The annual report on the landscape construction and maintenance industry, its associations, and a look at the people and places of 2010 that will impact events of 2011.	Tractors	Maintenance Equipment	