



# LANDSCAPE ARCHITECT

AND SPECIFIER NEWS

THE INDUSTRY TRADE MAGAZINE FOR THE COMMERCIAL LANDSCAPE SPECIFIER NATIONWIDE!



## Advertising Prospectus for LASN's Annual May Specifier's Guide



Reach Key Decision Makers with the  
**#1 PRODUCT DIRECTORY**  
for Landscape Architects Nationwide!

**Reserve your space today!**

For information Contact: (714) 979-5176 x113 or [LASN@LandscapeOnline.com](mailto:LASN@LandscapeOnline.com)

# Generate more leads, make more sales and increase brand awareness through the LASN Specifier's Guide.

\*Reaching 35,000 Landscape Architects & Commercial Specifiers.

2014 Specifier's Guide

## Parks & Rec

Attention Landscape/Online users... Click on the links to go directly to each advertiser's website.

 www.streetfurniture.com	 www.sofsurfaces.com	 www.shadesysteminc.com	 www.ultra-site.com
 www.berliner-playequipment.com	 www.kings.com	 www.greenfieldsfitness.com	 www.playworldsystems.com
 www.motorosity.com	 www.mostdependable.com	 www.nordol.com	 www.madrax.com
 www.playventuresinc.com	 www.polygon.com	 www.accessmat.com	 www.murdeckmfg.com

**2** Flag Poles

**L.A. STEELCRAFT**  
Our semi-tapered ground-rod, aluminum, extended halbrail flagpoles are precision fabricated from size 4063-T6 tubing utilizing the industry's most sophisticated, state-of-the-art manufacturing processes.  
(800) 371-2438  
lascraft.com  
Information Request # 0431  
See Ad on pages 85, 97

**Mini Golf Course Modules**

**COST OF WISCONSIN, INC.**  
Professional Mini-Golf Courses add the perfect profit center to any recreation and entertainment business. Easy to assemble, these systems include challenging hole designs and can be accented with water features and theme work.  
(800) 221-7625  
costofwis.com  
Information Request # 0125  
See Ad on page 33

**Surfacing / Temporary**

**AMRAMP**  
Amramp wheelchair ramps and temporary walking surfaces. Best for an event or during construction. Protect trees and grass. Non-slip ADA-compliant surface. Amramp's unique open steel surface allows vehicles to pass through for plants and tree root systems. Made in the USA recycled and 100% recyclable steel. Call for a free literature.  
(800) 649-5215  
amramp.com  
Information Request # 3002  
See Ad on pages 72, 98

## One Product, Many Solutions. DuraSAFE Delivers.

**10 YEAR WARRANTY**  
Warranty & Maintenance Impact Attenuation

**IPEMA CERTIFIED**  
AD/PAI



**DURABILITY**  
10 year wear warranty, even in high traffic areas.

**SAFETY**  
HIC ratings under 700, free on-site testing, and 10 year performance guarantees.

**LOW MAINTENANCE**  
No ongoing maintenance requirements to retain warranty coverage.

**EASY REPLACEMENT**  
Interlocking design. Vandal proof. Quick and efficient replacement with in-house staff.

**4** Tired of maintenance costs and expensive repairs? Worried about safety and ADA compliance? SofSURFACES has been engineering playground surfacing for over 20 years, and we know how to solve your problems. Engineered for performance, tested on-site, and backed by a 10 year warranty, DuraSAFE brings industry leading solutions to your playground.

**SofTILE KrosLOCK DURASAFE SERIES**  
Information Request # 342

**SofSURFACES**  
Leaders in Fall Protection  
www.SofSURFACES.com • 1.800.263.2363

- 1** With every ad placed you receive a **Free full-color 1/8 page "Lead Generator"** product profile, with your **Phone Number**, your **Web Address**, a link to your website and a **reference** to **"See your ad(s) on page . . ."**
- 2** All "Lead Generators" are **placed by Product Category** and easily referenced in each section's Table of Contents.
- 3** **Double or triple your exposure!** Just ask your sales rep for special multiple lead generator packages.
- 4** **All ads are placed in size order in your specific product category.** Full pages first, then half pages, etc. Full page ads are always placed on the right-hand side, opposite a full page of editorial content. Ask your sales rep for details.
- 5** Every **Full Page Advertiser** also receives their logo at the top of their section.

# YOUR VALUE ADDED EXPOSURES

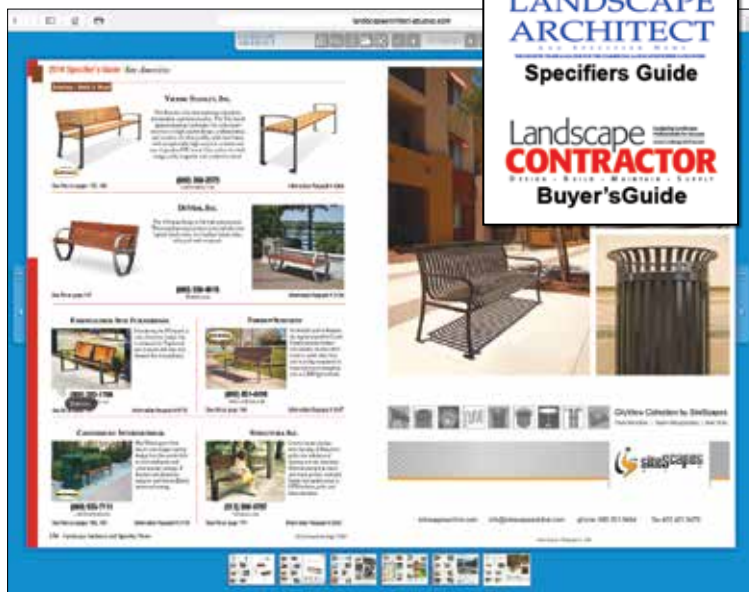
Comprehensive, integrated marketing programs that include several Value-Added Benefits

## ● Full Color Lead Generators



Every Ad in the Annual Specifier's Guide comes with a separate 1/8 page Lead Generator in the category of your choice!

## ● A Full Year of Exposure at LandscapeOnline.com



For an entire year, the complete LASN Specifier's Guide is prominently displayed and easily accessed on [LandscapeOnline.com](http://LandscapeOnline.com)'s homepage. Every Ad and Lead Generator is viewable and searchable in the digital magazine and your online profile.

## ● Online Product Search

LANDSCAPE ARCHITECT    Landscape CONTRACTOR    LandscapeOnline Weekly

Product Category Search    Choose Your Options:    Define Your Region:

Select the Category from the Drop Down List:    Product / Project Photos    National    State: Post (zip)    Company Listings    State: Post (zip)

**133,000+ Product Searches a Year!**

Green Site Furnishings (2)    Garden Site Furnishings (2)    Site Furnishings (2)    Site Furnishings (2)    Site Furnishings (2)    Site Furnishings (2)    Site Furnishings (2)    Site Furnishings (2)    Site Furnishings (2)    Site Furnishings (2)

Memorial Bench    Round picnic tables    Memorial Bench

The 270 bench    Perforated metal benches    Vector awnings system

## ● Four (4) Ad Index Listings Per Ad

### The Product Search Engine

Your lead generator product photo(s) is uploaded to [LandscapeOnline.com](http://LandscapeOnline.com) and fully searchable for as long as you offer that product(s).

2006 WILLOWSEED		
197	Ernst Conservation Seeds	ernstseed.com
SITE AMENITIES		
2389 ARBORS/TRELLISES		
252	Americana Building Products	americana.com
340	Arbors Direct, Inc	arborsdirect.com
593	Backyard America	backyardamerica.com
249	Classic Recreation Systems Inc	classicrecreation.com
493	Country Casual	countrycasual.com
381	Country Casual	countrycasual.com
397	Eye Level	eyeleveeiving.com
616	Jakob, Inc	jakob-usa.com
652	ShadeFX Canopies	shadefxcanopies.com
361	ShadeTree Canopies	shadetreecanopies.com
674	Summerbeam Woodworking Inc	summerbeam.com
444	The Fence Specialists Inc	fencespecialist.com
309	Trellis Structures	trellisstructures.com
259	Tropical Backyards	tropicalbackyards.com
752	Vescher Specialty Products	vescherspecialty.com
2006 ARCHITECTURAL CAST STONE		

### Advertiser Phone Book

In the monthly Advertiser Phone Book, all advertisers are listed in four (4) Ad Index categories. Each listing references the ad page, response number and web address, with an active link from the LASN digital issue.

## Generates Sales Leads in 25 Different Ways!

### Reserve Your Space Now! Call (714) 979-5276 x113

# LASN's Annual Specifier's Guide

**A great opportunity to reach virtually every Licensed Landscape Architect in the nation!**

**Total Distribution 35,000**  
**Total Readership 110,000+**



## INCLUDING:

- Virtually Every Licensed Landscape Architect in the Nation

+

- Parks & Recreation Planners
- Amusement Parks & Zoos
- Commercial Developers
- Resort Developers
- City and Land Planners
- Housing Developers
- Building and Property Managers
- Land Managers
- and More!

**Advertise Your Products for as Low as**

# \$295\*

*\*1/8 page full color product profiles appears in magazine and with your LandscapeOnline.com corporate profile.*

**Reserve your space today!**

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**or**

**LASN@LandscapeOnline.com**

