

THE 2017 - LONG BEACH
LANDSCAPE
 DESIGN • BUILD • MAINTAIN • SUPPLY EXPO

Wednesday, October 4
Seminar Schedule

Rates Extended
 until August 7th

Individual Seminar Rates

	Now	Aug 7 th	Door
1 seminar	\$35	\$50	\$60
2 seminars	\$65	\$80	\$95
3 seminars	\$90	\$110	\$130
4 seminars	\$105	\$135	\$160
5 seminars	\$125	\$155	\$185

Earn CEU's while you are having lunch!

Receive a boxed lunch delivered to your seminar room for just \$10 more.

For any questions or to sign up by phone, contact 714-979-5276 x122 or email ar@landscapeonline.com

8:00 – 9:30 a.m.

- Innovative Irrigation Tech: Add Flow Sensing and Reconnect Valves – Allister Cooney & Ewan Parker
- Planting for Pollinators on California's Coasts – Brandy Williams
- Pruning Young Trees – Dr. Fred Roth
- What Happens When We Don't Care for Trees? – Jorge Ochoa
- Rainwater Harvesting – Mike Garcia
- Asking More of Our Landscapes by Using Compost – Craig Kolodge & Jeff Ziegenbein
- Sprinkler & Drip Retrofitting – Richard Daigle

- CEUs: PGMS, NALP, APLD, IA
- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP, ISA
- CEUs: PGMS, NALP, APLD, ISA
- CEUs: PGMS, NALP, APLD, IA
- CEUs: PGMS, NALP
- CEUs: PGMS, NALP, APLD, IA

10:00 – 11:30 a.m.

- Creative Landscape Design Techniques Integrating Effective Stormwater Management – Bruce Phillips
- Response Growth in Trees – Dr. Fred Roth
- Tree Worker Ground Safety – Jose Mercado
- Water Quality & Soil Conditions – Nick Christians, Ph.D.
- Native Foundation Plants – Reginald Durant
- California Native Plants for the Near Future – Susan Krzywicki
- Designing Outdoor Rooms – Yvonne English
- How to Use Compost with Native Plants – Diane Downey

- CEUs: PGMS, NALP, APLD, IA
- CEUs: PGMS, NALP, APLD, ISA
- CEUs: PGMS, NALP, TCIA, ISA
- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP, APLD
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- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP

10:30 a.m. – 12:00 p.m.

- Disney's Moonlight Maintenance – Luis Gomez & Ryan Childs, Horticulture Managers & Designers

CEUs: PGMS, NALP, APLD

12:00 – 1:30 p.m. Lunch and Learn Seminars - Boxed Lunch is just \$10 more!

- How to OUT-EARN, OUT-LEARN, OUT-THINK & Differentiate Yourself from the Competition – Judy Guido
- Positive Effects of Fertigation on Soil Health and Sustainability – Steve Hagy & Lou Franson
- Preventing Harm to Wildlife During Tree Care Practices – Gillian Martin
- Increase Profits with Program Products for Water Management – Jim Spindler
- The Art & Science of Creating Meadows & Grass Ecologies – John Greenlee
- Sustainability + Water – Where Infrastructure Meets the Landscape – Lynn Capouya
- Backflow Installation – Richard Daigle
- Turf Removal the Easy Way – Pamela Berstler & Marianne Simon

- CEUs: PGMS, NALP, APLD Business
- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP, APLD, ISA
- CEUs: PGMS, NALP, APLD, IA
- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP, APLD, IA
- CEUs: PGMS, NALP, APLD, IA
- CEUs: PGMS, NALP

1:30 – 3:00 p.m.

- Tree Work Aerial Lift Safety Demonstration (Outside) – Jose Mercado
- Structural Pruning Demonstration (Show Floor) – Oscar Sanchez

- CEUs: PGMS, NALP, TCIA, ISA
- CEUs: PGMS, NALP, ISA

1:45 – 3:15 p.m.

- Irvine Company – Different by Design – Clint Collins, Senior Director, Landscape Operations
- MWD's Landscape Rebates, Classes, Surveys, Research and Design Assistance Programs – Bill McDonnell
- Selection and Care of New Plants in a Landscape – Don Merhaut
- Landscape Palms: Identification, Selection and Management – Donald Hodel
- California Friendly: Maintaining Sustainable Landscapes and Communities – Douglas Kent
- Tree Health in Turf – Susan Sims
- Sustainable Landscape Conversion – Jeff Ziegenbein & Krysten Burr-Rosenthal

- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP, APLD, IA
- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP, APLD, ISA
- CEUs: PGMS, NALP, APLD, IA
- CEUs: PGMS, NALP, APLD, ISA
- CEUs: PGMS, NALP

3:00 - 4:30 p.m.

- Outstanding Trees of Long Beach – Jorge Ochoa

CEUs: PGMS, NALP, APLD, ISA

Seminar Seating is Limited, Sign-Up Today on LandscapeOnline.com

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Thursday, October 5
Seminar Schedule

Corporate Seminar Rates

Bring Your Team and Make Attending the Expo a Training Event!

Early Bird Seminar Packages

10-20 seminars \$21 each	21-30 seminars \$19 each
31-40 seminars \$15 each	41+ additional \$10 each

For any questions or to sign up by phone, contact 714-979-5276 x122 or email ar@landscapeonline.com

8:00 – 9:30 a.m.

- Citrus Greening Disease and California's Citrus Industry – Benjamin Lehan
- Exceptional Landscape Plants from Mexico, South Africa and Madagascar – Jeremy Spath
- Flow Meters in Irrigation: Moving Forward – Kevin Symens
- The Fundamentals of Climate Change Modeling – Mike Davidson
- New and Proven Plants for Southern California Landscapes – Nicholas Staddon
- Turf Removal the Easy Way – Pamela Berstler & Marianne Simon

CEUs: PGMS, NALP, APLD, ISA, DPR
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 CEUs: PGMS, NALP, APLD
 CEUs: PGMS, NALP, APLD
 CEUs: PGMS, NALP

10:00 – 11:30 a.m.

- Maximize Online Visibility & Generate More Leads – Joshua Ramsey
- The Importance of Correct Filtration in Drip Systems – Allister Cooney & Bill Millward
- Update on Polyphagous & Kuroshio Shot Hole Borers/Fusarium Dieback Complex & South American Weevil – Dr. John Kabashima
- How Much Water Does A Lawn Need? – Marco Schiavon, Ph.D.
- Wire Tracking & Electrical Troubleshooting – Richard Daigle
- Proper Maintenance Practices for California's New Landscape – Wendy Proud
- How to use Compost with Native Plants – Diane Downey

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 CEUs: PGMS, NALP, IA
 CEUs: PGMS, NALP, APLD
 CEUs: PGMS, NALP

12:00 – 1:30 p.m. Lunch and Learn Seminars - Boxed Lunch is just \$10 more!

- Water Efficient Landscapes - 3 Inches Saves 30! – Kathy Kellogg Johnson
- Selecting the Proper Preserved Wood for Landscaping – Butch Bernhardt
- Update on Trunk Injection Technology with Chemical Options for Treating Local Tree Pests & Diseases – Dawn Fluharty
- Managing and Maintaining Public Landscapes: Parks, Parkways and Open Space – Greg Zoll
- Exterior Illumination – Luis Mejia
- Drought Tolerant Turf Alternative & Erosion Control – Mark Ohde
- Beneficial Insects, Pollinators, Bees & Pesticides – Susan Sims

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 CEUs: PGMS, NALP, APLD, DPR

1:45 – 3:15 p.m.

- Structural Pruning Demonstration (Show Floor) – Oscar Sanchez
- DPR Licensing & Certification for CA Pesticide Applicators – Rebecca Olson
- Master Valves Application, Maintenance and Repair – Richard Daigle
- Fertilizer 101 – Russell Taylor
- Bonds 101 – Shauna Lucero
- Asking More of Our Landscapes by Using Stormwater – Craig Kolodge & Jeff Ziegenbein

CEUs: PGMS, NALP, ISA
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 CEUs: PGMS, NALP

Connecting The Industry



Western Chapter ISA is proud to partner with The Landscape Expo this year. Dr. Fred Roth, Donald Hodel, Jorge Ochoa and Gillian Martin will be presenting information

you can use on the job – tomorrow! Oscar Sanchez will be demonstrating proper pruning (in Spanish). We are bringing back the Certified Arborist Prep Course and Exam session, led by industry professionals Bill Speiwak, George Gonzalez and Lisa Smith. An exam session will be held at the conclusion of the session (separate registration is required www.isa-arbor.com).



ASSOCIATION OF COMPOST PRODUCERS

The Association of Compost Producers (ACP) is a trade association of public and private organizations dedicated to increasing the quality, value, and amount of compost being produced and used in California. We do this by promoting activities and regulations that build healthy soil, benefiting people and the environment.



G3's Watershed Wise Landscape Training is recognized as a Water-Sense labeled Certification Program for Irrigation System Auditing.

ARCISA is producing an in depth rainwater harvesting course required for those seeking ARCISA accredited professional status.



DPR is holding their Pest Management Examination.