

Wednesday, October 4 Seminar Schedule

Rates Extended
until August 7th

	Now	Aug 7 th	Door
1 seminar	\$35	\$50	\$60
2 seminars	\$65	\$80	\$95
3 seminars	\$90	\$110	\$130
4 seminars	\$105	\$135	\$160
5 seminars	\$125	\$155	\$185

Individual Seminar Rates

**Earn CEU's while you
are having lunch!**

**Receive a boxed lunch
delivered to your seminar
room for just \$10 more.**

For any questions or to sign up by phone, contact 714-979-5276 x122 or email ar@landscapeonline.com

8:00 – 9:30 a.m.

Innovative Irrigation Tech: Add Flow Sensing and Reconnect Valves – Allister Cooney & Ewan Parker
 Planting for Pollinators on California's Coasts – Brandy Williams
 Pruning Young Trees – Dr. Fred Roth
 What Happens When We Don't Care for Trees? – Jorge Ochoa
 Rainwater Harvesting – Mike Garcia
 A Landscape Contractor's Guide to Watershed Management – Craig Kolodge & Jeff Ziegenbein
 Sprinkler & Drip Retrofitting – Richard Daigle

CEUs: PGMS, NALP, APLD, IA
 CEUs: PGMS, NALP, APLD
 CEUs: PGMS, NALP, ISA
 CEUs: PGMS, NALP, APLD, ISA
 CEUs: PGMS, NALP, APLD, IA
 CEUs: PGMS, NALP
 CEUs: PGMS, NALP, APLD, IA

10:00 – 11:30 a.m.

Creative Landscape Design Techniques Integrating Effective Stormwater Management – Bruce Phillips
 Response Growth in Trees – Dr. Fred Roth
 Tree Worker Ground Safety – Jose Mercado
 Water Quality & Soil Conditions – Nick Christians, Ph.D.
 Native Foundation Plants – Reginald Durant
 California Native Plants for the Near Future – Susan Krzywicki
 Designing Outdoor Rooms – Yvonne English
 How to Use Compost with Native Plants – Diane Downey

CEUs: PGMS, NALP, APLD, IA
 CEUs: PGMS, NALP, APLD, ISA
 CEUs: PGMS, NALP, TCIA, ISA
 CEUs: PGMS, NALP, APLD
 CEUs: PGMS, NALP, APLD
 CEUs: PGMS, NALP, APLD, IA
 CEUs: PGMS, NALP, APLD
 CEUs: PGMS, NALP

10:30 a.m. – 12:00 p.m.

Disney's Moonlight Maintenance – Luis Gomez & Ryan Childs, Horticulture Managers & Designers

CEUs: PGMS, NALP, APLD

12:00 – 1:30 p.m. Lunch and Learn Seminars - Boxed Lunch is just \$10 more!

How to OUT-EARN, OUT-LEARN, OUT-THINK & Differentiate Yourself from the Competition – Judy Guido
 Positive Effects of Fertigation on Soil Health and Sustainability – Steve Hagy & Lou Franson
 Preventing Harm to Wildlife During Tree Care Practices – Gillian Martin
 Increase Profits with Program Products for Water Management – Jim Spindler
 The Art & Science of Creating Meadows & Grass Ecologies – John Greenlee
 Sustainability + Water – Where Infrastructure Meets the Landscape – Lynn Capouya
 Backflow Installation – Richard Daigle
 Turf Removal the Easy Way – Pamela Berstler & Marianne Simon

CEUs: PGMS, NALP, APLD Business
 CEUs: PGMS, NALP, APLD
 CEUs: PGMS, NALP, APLD, ISA
 CEUs: PGMS, NALP, APLD, IA
 CEUs: PGMS, NALP, APLD
 CEUs: PGMS, NALP, APLD, IA
 CEUs: PGMS, NALP, APLD, IA
 CEUs: PGMS, NALP

1:30 – 3:00 p.m.

Tree Work Aerial Lift Safety Demonstration (Outside) – Jose Mercado
 Structural Pruning Demonstration (Show Floor) – Oscar Sanchez

CEUs: PGMS, NALP, TCIA, ISA
 CEUs: PGMS, NALP, ISA

1:45 – 3:15 p.m.

Irvine Company – Choosing Vendors for Future Projects – Clint Collins, Senior Director, Landscape Operations
 MWD's Landscape Rebates, Classes, Surveys, Research and Design Assistance Programs – Bill McDonnell
 Selection and Care of New Plants in a Landscape – Don Merhaut
 Landscape Palms: Identification, Selection and Management – Donald Hodel
 California Friendly: Maintaining Sustainable Landscapes and Communities – Douglas Kent
 Tree Health in Turf – Susan Sims
 Sustainable Landscape Conversion – Dan Noble, JoEllen Jacoby & Krysten Burr-Rosenthal

CEUs: PGMS, NALP, APLD
 CEUs: PGMS, NALP, APLD, IA
 CEUs: PGMS, NALP, APLD
 CEUs: PGMS, NALP, APLD, ISA
 CEUs: PGMS, NALP, APLD, IA
 CEUs: PGMS, NALP, APLD, ISA
 CEUs: PGMS, NALP

3:00 - 4:30 p.m.

Outstanding Trees of Long Beach – Jorge Ochoa

CEUs: PGMS, NALP, APLD, ISA

Seminar Seating is Limited, Sign-Up Today on LandscapeOnline.com

THE 2017 - LONG BEACH
LANDSCAPE
 DESIGN • BUILD • MAINTAIN • SUPPLY EXPO

Thursday, October 5
Seminar Schedule

Corporate Seminar Rates

Bring Your Team and Make Attending the Expo a Training Event!

Early Bird Seminar Packages

10-20 seminars \$21 each	21-30 seminars \$19 each
31-40 seminars \$15 each	41+ additional \$10 each

For any questions or to sign up by phone, contact 714-979-5276 x122 or email ar@landscapeonline.com

8:00 – 9:30 a.m.

- Citrus Greening Disease and California's Citrus Industry – Benjamin Lehan
- Exceptional Landscape Plants from Mexico, South Africa and Madagascar – Jeremy Spath
- Flow Meters in Irrigation: Moving Forward – Kevin Symens
- The Fundamentals of Climate Change Modeling – Mike Davidson
- New and Proven Plants for Southern California Landscapes – Nicholas Staddon
- Turf Removal the Easy Way – Pamela Berstler & Marianne Simon

- CEUs: PGMS, NALP, APLD, ISA, DPR
- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP, APLD, IA
- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP

10:00 – 11:30 a.m.

- Maximize Online Visibility & Generate More Leads – Joshua Ramsey
- The Importance of Correct Filtration in Drip Systems – Allister Cooney & Bill Millward
- Update on Polyphagous & Kuroshio Shot Hole Borers/Fusarium Dieback Complex & South American Weevil – Dr. John Kabashima
- How Much Water Does A Lawn Need? – Marco Schiavon, Ph.D.
- Wire Tracking & Electrical Troubleshooting – Richard Daigle
- Proper Maintenance Practices for California's New Landscape – Wendy Proud
- How to use Compost with Native Plants – Diane Downey

- CEUs: PGMS, NALP, APLD Business
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- CEUs: PGMS, NALP, IA
- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP

12:00 – 1:30 p.m. Lunch and Learn Seminars - Boxed Lunch is just \$10 more!

- Water Efficient Landscapes - 3 Inches Saves 30! – Kathy Kellogg Johnson
- Selecting the Proper Preserved Wood for Landscaping – Butch Bernhardt
- Update on Trunk Injection Technology with Chemical Options for Treating Local Tree Pests & Diseases – Dawn Fluharty
- Managing and Maintaining Public Landscapes: Parks, Parkways and Open Space – Greg Zoll
- Exterior Illumination – Luis Mejia
- Drought Tolerant Turf Alternative & Erosion Control – Mark Ohde
- Beneficial Insects, Pollinators, Bees & Pesticides – Susan Sims

- CEUs: PGMS, NALP
- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP, APLD, ISA, DPR
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- CEUs: PGMS, NALP
- CEUs: PGMS, NALP, APLD
- CEUs: PGMS, NALP, APLD, DPR

1:45 – 3:15 p.m.

- Structural Pruning Demonstration (Show Floor) – Oscar Sanchez
- DPR Licensing & Certification for CA Pesticide Applicators – Rebecca Olson
- Master Valves Application, Maintenance and Repair – Richard Daigle
- Fertilizer 101 – Russell Taylor
- Bonds 101 – Shauna Lucero
- A Landscape Contractor's Guide to Watershed Management – Craig Kolodge & Jeff Ziegenbein

- CEUs: PGMS, NALP, ISA
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- CEUs: PGMS, NALP

Connecting The Industry



Western Chapter ISA is proud to partner with The Landscape Expo this year. Dr. Fred Roth, Donald Hodel, Jorge Ochoa and Gillian Martin will be presenting information

you can use on the job – tomorrow! Oscar Sanchez will be demonstrating proper pruning (in Spanish). We are bringing back the Certified Arborist Prep Course and Exam session, led by industry professionals Bill Speiwak, George Gonzalez and Lisa Smith. An exam session will be held at the conclusion of the session (separate registration is required www.isa-arbor.com).



The Association of Compost Producers (ACP) is a trade association of public and private organizations dedicated to increasing the quality, value, and amount of compost being produced and used in California. We do this by promoting activities and regulations that build healthy soil, benefiting people and the environment.



G3's Watershed Wise Landscape Training is recognized as a Water-Sense labeled Certification Program for Irrigation System Auditing.

ARCSA is producing an in depth rainwater harvesting course required for those seeking ARCSA accredited professional status.



DPR is holding their Pest Management Examination.